



# Hilton Head Island Rugby Football Club Sponsorship Packet

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Hilton Head Rugby is seeking sponsorship for our 2024/2025 season and we believe your business would be a great fit to partner with for increased visibility in our community.

The club recently celebrated its 50th anniversary, having been revived after several years. Since it started, HHIRFC has been a hub for rugby, attracting players and fans from the region. This season we will be one of 12 clubs competing annually in the Georgia Rugby Union (GRU) competition with a chance to compete for a national championship.

HHIRFC is more than just a rugby club; it's a community where lasting friendships and a sense of belonging are formed. We also host social events, fundraisers, and community service activities while fostering a supportive and inclusive environment.

Our community includes not only our players but also their families, friends, local businesses, and other rugby partnerships. Sponsoring us will associate your name with a positive community image, promoting a healthy lifestyle and sport for adults.

As a sponsor, you can expect:

Promotion through our club communications, including newsletters, website, Facebook, Instagram, and media releases.

Opportunities to promote your products and services to our members and their families, friends, and visitors to the island.

We offer different levels of sponsorship for you to consider. Please review and select the package that best fits your business and budget.

Your funds will help us cover costs like referee fees, field costs, equipment for safe practice, travel and tournament fees, and coaching stipends.

Thank you for supporting grassroots rugby in the Lowcountry!

Renee McLane  
Head Coach and Sponsorship Chair  
[coach.renee.mclane@gmail.com](mailto:coach.renee.mclane@gmail.com)

570-294-2119

## **Game Time Sponsorships**

Jersey sponsorship opportunities - limited spots available (Please inquire  
\$500 for sleeve or shorts (if we get shorts)  
\$750 for back sponsorship  
\$1000 for front sponsorship

## **Postgame Social Sponsorships**

Sponsorship opportunities of \$1000 or more  
The club hosts an after-game social at your place of business on an off-season Saturday afternoon bringing in hungry players and fans  
Please reach out to discuss further to discuss possible dates and other variables

## **Golf Sponsorships**

Sponsorships of \$250 or more

24in x 18in sign of your business advertised at an individual golf hole at our annual golf scramble tournament.

Placement of signs along the touch line at all our home games for the 2024-2025 season

In addition, all sponsorships of \$500 or more will receive:

- A framed picture of the team to display
- Your logo displayed on our team sponsorship banner
- Your logo displayed on our team website

